

## **PM urges private entrepreneurs to help develop country's tourism sector**

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Dhaka : Prime Minister Sheikh Hasina has urged private entrepreneurs to step forward to develop the country's tourism sector and help achieve inclusive economic growth.

"In the present context of Bangladesh, tourism is very important to achieve inclusive economic growth of the country, including poverty alleviation, massive job creation and improvement of living standards of marginal people," she said in a message issued on December 16 on the occasion of 'International Hilsa, Tourism and Development Festival-2021' held on December 17.

The Prime Minister said, "Alongside the public initiatives, I call upon the private entrepreneurs to come forward spontaneously to this end." Tourism is recognised as the most labour-intensive and largest industry in the world, she added.

Sheikh Hasina said the Awami League government is taking innovative steps to conduct tourism activities following the long-practiced Bengali tradition and culture and maintaining ecological balance of environment so that local communities can be benefited from tourism.

The premier said after achieving the Millennium Development Goals (MDGs), Bangladesh is moving towards implementation of the Sustainable Development Goals.

"Meanwhile, 'Vision-2021' was implemented. Now we are working on implementation of Vision 2041 and Delta Plan-2100. I do believe the implementation of those will take Bangladesh to a new height," she said.

She added, "With united efforts of all, we will be able to build a hunger-free and developed-prosperous Sonar Bangla dreamt by Father of the Nation (Bangabandhu Sheikh Mujibur Rahman, In shaa Allah."