

Post-covid's first CTM-2022 successfully concludes in Chattogram

A Monitor Report

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Chattogram : The three-day long TripLover Chittagong Travel Mart-2022 successfully concluded in Chattogram on January 8 at the Dahlia Hall of The Peninsula Chittagong Hotel. This makes it the first of its kind travel and tourism fair to take place after the coronavirus pandemic in Chattogram which was attended by several travel enthusiasts and visitors.

Md Mahbub Ali MP, State Minister for the Ministry of Civil Aviation and Tourism formally inaugurated the tourism fair in the morning on January 6.

In his augural speech, State Minister Md Mahbub Ali said, "In this post-pandemic period, the country is in efforts to bounce back with its great tourism potentials. As part of it, Chattogram Airport is also under modernisation works to boost tourism and trade in the port city."

For this purpose, an iconic tourism fair such as TripLover's CTM-2022 would play pivotal role in bolstering tourism and trade in Chattogram, he expressed.

The inaugural function was also attended by Javed Ahmed, CEO, Bangladesh Tourism Board and Mahbubul Alam, President, Chittagong Chamber of Commerce and Industry.

To strengthen tourism of Chattogram, home to several eye-catching tourist attractions, the government has undertaken a massive cluster based tourism

development project. They have identified four clusters in the region which will all soon undergo tourism developments works, said Javed Ahmed, CEO of BTB while he was addressing the inaugural ceremony.

Mahbubul Alam, President of CCCI, in his speech, urged all concerned to facilitate increase of connectivity to Chattogram. The port city is a pivotal trade and tourism hub of the country. Hence, to flourish further in these sectors, there is urgent need of connectivity increase to Chattogram, emphasised the President of CCCI.

Premier aviation and travel trade publication The Bangladesh Monitor organised the fair while the leading Online Travel Agency (OTA) TripLover and Bangladesh Tourism Board (BTB) supported the event as the Title Sponsor and the NTO Partner respectively.

Kazi Wahidul Alam, Editor of The Bangladesh Monitor, said, “Chittagong Travel Mart-2022 provides a platform for direct communication between travel enthusiasts and travel service providers.”

The fair gathered different players in the travel and tourism sector including airlines, tour operators, hotels, resorts, online travel agencies, hospitals and other healthcare service providers, immigration solution providers, among others, from home and abroad.

A total of 26 participants showcased their products and services in 29 stalls at the fair venue.

Participants offered exciting discounts on air tickets, tour packages, hotel rooms and other tourism products and services for the visitors during fair days.