

ShareTrip Ltd won as Digital Commerce of the Year 2022

A Monitor Report

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Dhaka : ShareTrip Limited won in the Digital Commerce of the Year 2022 category at The Daily Star ICT Awards held on January 29 at a city hotel in the capital.

Industries Minister Nurul Majid Mahmud Humayun handed over the crest to Sadia Haque, CEO and Co-founder of ShareTrip Limited.

The online travel aggregator provides travel services through its dynamic app that allows a traveller to book flights, hotels and find suitable holiday packages around the globe.

ShareTrip has a B2B portal to serve the business travel segment too.

The online platform claims to occupy 12 per cent of the entire travel market.

Backed by state-owned venture Startup Bangladesh, ShareTrip is expected to grow by 2.5 times by the end of 2024.

ShareTrip has grown from a small company of three people to

employing 180+ people in Dhaka and all across the country.

The company currently has over 24 lac users.

To propagate the development of ICT industry further and to recognise the front-runners who can serve as benchmarks for the others, "The Daily Star ICT Awards" was organised for the seventh time.

The programme was supported by BRAC Bank and Daffodil International University and enlightened by Bangladesh Association of Software and Information Services (BASIS), Le Méridien Dhaka is the hospitality partner for the event.

Selim RF Hussain, Managing Director and CEO of BRAC Bank Limited, Md Sabur Khan, Chairman, Daffodil International University (DIU), Russell T Ahmed, President, Bangladesh Association of Software and Information Services (BASIS) and Mahfuz Anam, Editor and Publisher, The Daily Star were also present at the award ceremony.