

Thailand beats Q1 tourism target with 6.15m arrivals

-A Monitor Report

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Bangkok : Thailand beat its target for tourist arrivals in the first quarter, recording 6.15 million visitors in the January to March 27 period, said government spokesperson Traisuree Taisaranakul on March 29.

The government had set a target of 6 million arrivals in the three months ending in March 2023.

The Tourism Council, an industry body, on March 29, said, at least 30 million tourists were expected to visit the country this year and spend THB 1.5 (USD 43.74 billion).

Thai government estimates between 25 to 30 million arrivals for the full year.